

EXPERIMENTAL TELEVISION CENTER LTD.

PRESENTATION FUNDS

Presentation Funds offers partial support to not-for-profit organizations in New York State for in-person presentations of electronic media and film by independent artists. Our mission is to encourage opportunities for personal interactions between artists and audiences, to support creative programming of independent media-makers, and to help increase appreciation for electronic media and film art by people throughout New York State. **Presentation Funds** is supported by the New York State Council on the Arts.

GOALS

Presentation Funds can help organizations to feature dialogues between artists and audiences, to enrich on-going series by bringing artists to local communities and to take advantage of unique touring opportunities or other resources. Events should emphasize New York State's independent film and media artists. We are not able to duplicate funding for events which already receive assistance from the New York State Council on the Arts. Organizations receiving support from the Electronic Media and Film program of NYSCA must clearly demonstrate how Presentation Funds would be used in support of new initiatives, to expand film and media offerings, or to take advantage of special programming opportunities which would otherwise be beyond the reach of the organization.

ELIGIBILITY

- Not-for-profit arts, cultural and educational organizations in the State may apply to the program. Publicly supported educational institutions, public schools and NYS agencies or departments are not eligible.
- Individual artists cannot apply directly but are encouraged to inform exhibition venues of this funding resource.
- While matching funds aren't required, organizations are expected to provide additional support for the event.
- Programs must be open to the public and advertised as such. Classes, courses, workshops or other events which are open only to a limited membership or a student population are not eligible.

WHAT WE FUND

- We support fees to artists for in-person presentations of electronic media, sonic art, film and art using new technologies and the Internet. We do not support rentals of work or equipment or any other expenses.
- We are committed to the exhibition of works which approach electronic media and film as art forms. Programs featuring works which are primarily commercial, instructional, educational or promotional or intend only to document other art disciplines are not eligible.
- We provide fees to artists who present independent film, video, time-based digital work, interactive work, works for new technologies and the web, and audio installations. We can't support electronic music performances.

MAXIMUM AWARDS

There is an annual cap for organizations of \$1000. If you receive support from the New York State Council on the Arts, the total maximum level of support each year may be less. If you receive support from the Decentralization Program you are eligible to receive up to the maximum. A single artist may not receive more than \$600 per year. A new program year begins each July 1st. Prior support from this program does not imply continued yearly support.

FEES

While we feel the organization is the best judge of fees, in general the fee for a single appearance can't exceed \$400 and fees for group appearances, participation on panels or in festival events ranges up to about \$150 for each individual.

APPLICATION PROCESS AND DEADLINES

The sponsoring organization can submit an application at any time; they are reviewed at the end of the month in which they were received. You are notified of the decision by the 15th of the following month. Please submit your application well in advance of your event. We are unable to consider retroactive funding. Events which occur before the notification deadline for the application will not be eligible for support.

NOTIFICATION, FINAL REPORT AND PAYMENTS

The form which notifies you of your award is also the final report form. You are responsible for completing this at the conclusion of the project. Payment will *not* be made until after the final report is received. We can either pay the artists' fees directly or reimburse you. If you request a reimbursement, you must submit copies of paid invoices or other proof of payment with the final report. Final reports are due within 60 days of the event. You aren't eligible for further funding until all reports are received.

CREDITS

Please provide credit on all informational and promotional materials:

The Experimental Television Center's Presentation Funds Program is supported by the New York State Council on the Art, a public agency

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Organization _____
Contact _____ Title _____
Street _____ City _____ County _____ Zip _____
Phone _____ Fax _____ Email _____
Web Address _____
Date of Application _____ Date of Event _____ Total Amount Requested _____

PROJECT INFORMATION

Event Title _____
Dates _____ Location _____
Open to the public? _____ Is this a benefit? _____ Admission fee? _____ How much? _____

ARTISTS' FEES

If you are requesting several fees, please include all of this information for each artist on a separate page and attach this to your application.

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Social Security Number _____ Fee Requested \$ _____

BUDGET

Do you receive funding from the Electronic Media and Film Program of the NYS Council on the Arts? _____
Do you receive support from NYSICA for the event for which this application is being made? _____
If so, please indicate how Presentation Funds will be used to support new activities: _____

Do you receive funding from the National Endowment for the Arts for this project? _____

Total cost of the project \$ _____
Total amount your organization is providing \$ _____
Total amount you are requesting \$ _____

ATTACHMENTS

- One copy of each
- A project description and any promotional or descriptive materials.
 - A list of additional participating artists if you are inviting more than one artist.
 - Proof of not-for-profit status: Federal 501 c (3) tax determination letter or registration with the NYS Office of Charities

ABOUT THE CENTER

The **EXPERIMENTAL TELEVISION CENTER** was founded in 1971 and offers a media **Residency Program, Grants, Sponsorship** for artists' projects and the **Video History Project** on the Web. The Center's programs are supported by the contributions of artists, by public funds from the New York State Council on the Arts and the National Endowment for the Arts, mediaThe foundation, The Andy Warhol Foundation for the Visual Arts, the State-Wide Challenge Grant Program, and the Media Action Grant program of Media Alliance. Corporate assistance provided by Dave Jones Design and Black Hammer Productions.

Sherry Miller Hocking, Program Director
etc@ experimentaltvcenter.org

EXPERIMENTAL TELEVISION CENTER
109 Lower Fairfield Rd.
Newark Valley, NY 13811
Phone/fax 607 687-4341
www.experimentalvcenter.org