RESOURCES FOR NON-PROFIT MEDIA ARTS ORGANIZATIONS
A guide to resources for non-profit organizations, to help build critical skills and assist with organizational and development issues. Some material is specific to the media arts.

General Information Planning & Assessment Organizational Development
Legal Requirements Grants & Grantmaking Policy
Leadership & Transition Sponsorship Capacity
Board Development Financial Management Accessibility
Consultants Technology Discussion Boards, Blogs, Listservs

GENERAL INFORMATION
About.com http://nonprofit.about.com/od/resources/
Links to resources for non-profits

The Alliance for Independent Motion Media (AIMM) http://www.motionmedia.org/
a network of media arts organizations determined to stimulate and sustain the growth of independent motion media production in Massachusetts.

Arts Alliance of NYS http://www.thealliancenys.org
Information on Infrastructure, Consultants and Consultant Directory, Organizational Capacity, Board, Planning, Finances, Human Resources

Resources lists by agency; fundraising and outreach, grants, laws and regulations, management and tax information

Internet Nonprofit Center http://www.nonprofits.org

Literature of the Nonprofit Sector http://lnps.fdncenter.org/
A Searchable database of the literature of philanthropy. It incorporates the contents of the Foundation Center's five libraries

National Center for Charitable Statistics http://nccsdataweb.urban.org/
National clearinghouse of data on the nonprofit sector in the United States. NCCS is a program of the Center on Nonprofits & Philanthropy http://www.urban.org/content/PolicyCenters/NonprofitsandPhilanthropy/Overview.htm (CNP) at the Urban Institute.

National Alliance for Media Arts and Culture http://www.namac.org
The Resources Area has information about management, funding resources and community building; also offers National Peer Technical Assistance for non-profits

National Association of State Arts Agencies http://www.nasaa-arts.org
A membership organization representing the nation’s arts agencies; the website has a list of publications concerning advocacy, arts education and accessibility

National Endowment for the Arts http://www.nea.gov
Has an online resources area concerning accessibility, funding, health insurance, and discipline-specific resources

New York Foundation for the Arts http://www.nyfa.org
In the Organizations Section has management, fundraising and capacity building areas
NEW YORK STATE COUNCIL ON THE ARTS  http://www.nysca.org
Includes general resources, discipline-specific, individual artists’ funding and detailed information on accessibility

NONPROFIT GOOD PRACTICE GUIDE  http://www.nonprofitbasics.org/
Johnson Center for Philanthropy and Nonprofit Leadership
Resources on Accountability, evaluation, marketing, grants, governance, staff development and organizational capacity.

NONPROFIT RESOURCE CENTER  http://www.not-for-profit.org

VOLUNTEER LAWYERS FOR THE ARTS  http://www.vlany.org

LEGAL REQUIREMENTS FOR NON-PROFIT ORGANIZATIONS

NEW YORK STATE CHARITIES BUREAU  http://www.oag.state.ny.us/charities/forms/charindex.html

NYS CERTIFICATE OF INCORPORATION UNDER SECTION 402 NOT-FOR-PROFIT LAW
http://www.dos.state.ny.us/corp/pdfs/dos1511.pdf

NON PROFIT CHARITABLE ORGANIZATIONS  http://nonprofit.about.com/
Legal issues, how to form non-profit corporations

NONPROFIT COORDINATING COMMITTEE OF NEW YORK  http://www.npeccny.org/databank.htm

PRO BONO PARTNERSHIP  http://www.probonopartnership.org/publications/index.htm#state
Extensive list of links to resources for non-profits, especially legal issues surrounding establishing and maintaining a non-profit organization and governance

LEADERSHIP & TRANSITION

CENTER FOR CREATIVE LEADERSHIP  http://www.ccl.org
An international resource for increasing the leadership capabilities of individuals and organizations from across the public, private and nonprofit sectors

NAMAC Leadership Development  http://www.namac.org/community_sub.cfm?catid=12

NON-PROFIT LEADERSHIP PROGRAM  http://www.dal.ca/~henson/nonprofit/whoWeAre.html
Continuing education program based at Canada’s Dalhousie University's College of Continuing Education. Best Practices for non-profits; governance and board development; management, Information Technology; Public Policy

TRANSITION GUIDES  http://www.transitionguides.com
Management of leadership transition and related organizational development

Readings


BOARD DEVELOPMENT

BOARDSOURCE http://www.boardsource.org/
Resources for strengthening Boards.

MINNESOTA COUNCIL OF NONPROFITS http://www.mncn.org/info_govern.htm
Governance - Basics of a Board of Directors.

CONSULTANTS

MANAGEMENT ASSISTANCE PROGRAM FOR NONPROFITS http://www.mapnp.org/library/misc/smplcntr.htm
A non-profit resource in the Twin Cities, has a sample contract for consulting services on site

NAMAC
NAMAC Consultant Network http://www.namac.org/community_consultant.cfm?catid=9
How to Work with Consultants http://www.namac.org/sub_consultant.cfm?id=1&catid=9&subid=7

NYS ALLIANCE FOR ARTS ORGANIZATIONS http://www.thealliancenys.org/inside/buildingorgs.html
Building Organizational Capacity - A toolkit with specific resources concerning non-profit structure, human resources issues, budgets and audits, and professional consultants along with a consultant directory

NON PROFIT CHARITABLE ORGANIZATIONS

STRATEGIC PLANNING AND ASSESSMENT

ALLIANCE FOR NONPROFIT MANAGEMENT http://www.allianceonline.org/FAQ/strategic_planning
Basic overview of strategic planning

National Endowment for the Arts - a compendium of planning advice from professional arts consultants, with an extensive linked recommended reading list

PERFORMANCE MEASUREMENT TOOLKIT http://www.nasaa-arts.org/publications/about.shtml#toolkit
NASAA - provides basic information on measurement fundamentals and outlines a step-by-step approach to developing a performance measurement system.

STRATEGIC PLANNING TOOLKIT http://www.nasaa-arts.org/publications/about.shtml#toolkit
Readings


Grants and Grantmakers

Information for Grantmakers
Support for Foundations

Ephlanthropy Foundation http://www.epphilanthropy.org
Seeks to foster the ethical use of the Internet for philanthropic purposes

Grantmakers in Film and Electronic Media (GFEM) http://www.gfem.org

Grantmakers in the Arts http://www.giats.org
A nonprofit membership organization comprised of private foundations, family foundations, community foundations, corporate foundations, corporate giving programs, and nonprofit organizations that make arts grants. GIA welcomes public sector grantmakers as affiliate members.

New York Regional Association of Grantmakers http://www.nyrag.org
Membership organization in the metropolitan NY area which offers programs and resources that support effective, strategic grantmaking

Information for Grants Seekers
The Grantsmanship Center http://www.tgci.com/
The Center conducts workshops in grantsmanship, enterprise development and fundraising.

NAMAC Funding Toolkit http://www.namac.org/community_sub.cfm?catid=10
ONLINE FUNDRAISING RESOURCE CENTER http://www.fund-online.com
Resources, essays, analysis of online fundraising trends; using the web for fundraising

**Listings of Granting Agencies**

**CATALOG OF FEDERAL DOMESTIC ASSISTANCE** http://12.46.245.173/cfda/cfda.html

**THE FOUNDATION CENTER** http://www.fdncenter.org

**GRANTS.GOV** http://www.grants.gov/
Database of federal grants

**FEDERAL GRANTS WIRE** http://www.federalgrantswire.com/

**Granting Agencies with an Interest in Media Arts**

**ANDY WARHOL FOUNDATION FOR VISUAL ARTS** http://www.warholfoundation.org/

**ARTS LINK** http://www.cecartslink.org/

**CREATIVE CAPITAL** http://www.creative-capital.org/

**EXPERIMENTAL TELEVISION CENTER Media Arts Technical Assistance Fund** http://www.experimentaltvcenter.org

**FORD FOUNDATION** http://www.fordfound.org

**FUNDING EXCHANGE** http://www.fex.org

**GUGGENHEIM FELLOWSHIPS** http://www.gf.org

**INSTITUTE OF MUSEUM AND LIBRARY SERVICES** http://www.imls.gov/applicants/applicants.shtm

**JEROME FOUNDATION** http://www.jeromefdn.org/

**MULTI-ARTS PRODUCTION (MAP) FUND** http://www.mapfund.org/

**MEET THE COMPOSER** http://www.meetthecomposer.org

**MID ATLANTIC ARTS FOUNDATION** http://www.midatlanticarts.org

**NAMAC** http://www.namac.org
Offers capacity building support, peer coaching, professional development fund

**NATIONAL ENDOWMENT FOR THE ARTS** http://arts.endow.gov

**NATIONAL ENDOWMENT FOR THE HUMANITIES** http://www.neh.gov/grants/grants.html

**NATIONAL VIDEO RESOURCES** http://www.nvr.org

**NEW YORK FOUNDATION FOR THE ARTS** http://www.nyfa.org

**NEW YORK STATE COUNCIL ON THE ARTS** http://www.nysca.org
Nonprofit Finance Fund  [http://www.nonprofitfinancefund.org/]
Provides capital and advice to help non-profits achieve their mission, improve capacity and strengthen communities

Rockefeller Foundation  [http://www.rockfound.org/iandr/ArtsAndCulture]

Wallace Foundation  [http://www.wallacefunds.org/]

Fiscal Sponsorship

Foundation Center  [http://foundationcenter.org/getstarted/faqs/section_5c.html]
Information and links for organizations acting as a fiscal agent

Readings


Financial Management

Arts and Business Council  [http://www.artsandbusiness.org]

Idealist.org  [http://www.nonprofits.org]

Minnesota Council of Nonprofits  [http://www.mncen.org]
Authored by The National Center for Charitable Statistics (NCCS) in conjunction with the Support Center of Washington, the California Association of Nonprofits (CAN), CompassPoint Nonprofit Services and the California Society of CPAs.


Nonprofit Financial Center  [http://www.nfconline.org]
Practical financial management, handbooks and tools; sample forms for reporting, budgeting, bookkeeping and software, accounting rules

**Readings**


**TECHNOLOGY**

**BUILD YOUR OWN WEBSITE** [http://build-website.com/](http://build-website.com/)

**COMPUMENTOR** [http://www.compumentor.org](http://www.compumentor.org)
A nonprofit organization specializing in technology assistance for community-based organizations and schools. Through our consulting practice, we offer technology planning, implementation, and support services.

**NONPROFIT TECHNOLOGY ENTERPRISE NETWORK** [http://www.nten.org/](http://www.nten.org/)
Searchable database for technology products and services to the nonprofit community

**ONPHILANTHROPY** [http://www.onphilanthropy.com](http://www.onphilanthropy.com)
A global resource for non-profit and philanthropy professionals, including articles focused on technology with best practices for fundraising, website development and electronic communications.

dedicated to managing and promoting the Open Source Definition for the good of the community

**SURVEY MONKEY** [http://www.surveymonkey.com/](http://www.surveymonkey.com/)

**TECHSOUP** [http://www.techsoup.org](http://www.techsoup.org)
Technology resources for non-profit organizations. The TechSoup site is divided into 5 main content areas: How-to, Community Discussions, Products, Service Directory, and News and Views. Information on discounted software, technology planning and training, consultants and assessment tools.

**GROUNDSPIRG** [https://www.groundspring.org](https://www.groundspring.org)
Provides information technology solutions that facilitate and enhance communication between nonprofit organizations and their stakeholders

**Readings**


[http://www.rockfound.org/Library/Museums_and_New_Media_Art.pdf](http://www.rockfound.org/Library/Museums_and_New_Media_Art.pdf)

**MANAGEMENT & ORGANIZATIONAL DEVELOPMENT**


**ARTS LAB**  [http://www.artslab.net](http://www.artslab.net)  
A project to study the feasibility of building a new kind of arts and research laboratory, structured as a not-for-profit corporation and managed with the discipline of a commercial enterprise; archive of publications relating to non-profit organizational development

**ARTSNET**  [http://www.artsnet.org](http://www.artsnet.org)  
Database of arts management information

**CENTER FOR NON-PROFIT MANAGEMENT**  [http://www.cnmsocal.org](http://www.cnmsocal.org)  
Improving the performance of nonprofit organizations addressing critical issues and serving underserved populations.

**FREE MANAGEMENT LIBRARY**  [http://www.managementhelp.org/](http://www.managementhelp.org/)  
Highly integrated library for nonprofits, with courses and toolkits; includes *Basic Guide to Non-Profit Financial Management* [http://www.managementhelp.org/finance/np_fnce/np_fnce.htm](http://www.managementhelp.org/finance/np_fnce/np_fnce.htm)

**MANAGEMENT ASSISTANCE PROGRAM FOR NONPROFITS**  [http://www.managementhelp.org/np_progs/org_dev.htm](http://www.managementhelp.org/np_progs/org_dev.htm)  
online organizational development program

**SUPPORT CENTER FOR NON-PROFIT MANAGEMENT**  [http://www.supportctr.org](http://www.supportctr.org)  

**Readings**


[http://www.vppartners.org/learning/reports/capacity/capacity.html](http://www.vppartners.org/learning/reports/capacity/capacity.html)


**POLICY**

**Readings**


**PROFESSIONAL DEVELOPMENT**

**AMERICANS FOR THE ARTS** [http://www.artsusa.org](http://www.artsusa.org)

Arts industry research and information for community arts leaders via specialized programs and services

**CAPACITY**

**NEW YORK STATE ALLIANCE FOR ARTS ORGANIZATIONS** [http://www.thealliancenys.org](http://www.thealliancenys.org)

Readings

*Building Organizational Capacity - Developing Community Through the Arts.* toolkit and directory of consultants by the Ohio Arts Council. [http://www.oac.state.oh.us/grantsprogs/2003seminarsintro.asp](http://www.oac.state.oh.us/grantsprogs/2003seminarsintro.asp)


**ACCESSIBILITY**

**ACCESSIBLE WEB AUTHORING RESOURCES AND EDUCATION** [http://aware.hwg.org/](http://aware.hwg.org/)

Resources include toolkits, news, online tutorials and information about the Web Accessibility Initiative


**DIVE INTO ACCESSIBILITY** [http://www.diveintoaccessibility.org/](http://www.diveintoaccessibility.org/)

Downloadable book about more accessible websites

**WEB ACCESSIBILITY INITIATIVE** [http://www.w3.org/WAI/](http://www.w3.org/WAI/)

Readings

Accessibility Planning and Resource Guide for Cultural Administrators [http://www.nea.gov/resources/Accessibilty/Planning/AccessibilityPlanningAll.pdf](http://www.nea.gov/resources/Accessibilty/Planning/AccessibilityPlanningAll.pdf)

Accessibility Resources [http://www.nysca.org/public/resources/access.htm](http://www.nysca.org/public/resources/access.htm)


Americans with Disabilities Act [http://www.nea.gov/resources/Accessibilty/ADALinks.html](http://www.nea.gov/resources/Accessibilty/ADALinks.html)
Statute, Compliance Guide and links

Design for Accessibility: A Cultural Administrator’s Handbook
http://www.arts.gov/resources/Accessibility/

http://www.adapts.gatech.edu/general_resources/webaccess.htm

**DISCUSSION BOARDS, BLOGS, LISTSERVS**

**EMPYRE**  http://www.subtle.net/empyre/
facilitates critical perspectives on contemporary cross-disciplinary issues, practices and events in networked media by inviting guests -key new media artists, curators, theorists, producers and others to participate in thematic discussions.

**FLICKER**  http://www.hi-beam.net
A resource for media artists, cinephiles, researchers, programmers, educators, media literacists, and disaffected elements of the mainstream media technocracy. Features Pages: Artists, Venues, Resources, Images, and a link to the Frameworks Archives.

**FRAMEWORKS**  http://www.hi-beam.net/fw/index.html
Archive and international discussion forum on experimental film

**INSTITUTE FOR DISTRIBUTED CREATIVITY**  http://distributedcreativity.org/
Focuses on collaboration in media art, technology, and theory with an emphasis on social contexts. The iDC is an international network with a participatory and flexible institutional structure that combines advanced creative production, research, events, and documentation. While the iDC makes appropriate use of emerging low-cost and free social software (ie. peer-to-peer technologies, blogs and mailing lists) it balances these activities with regular face-to-face meetings.

The **MEDIA ARTS TECHNICAL ASSISTANCE FUND** is designed to help non-profit media organizations in New York State address systemic issues within institutions and within the field, and provides support for the building of critical skills which will assure the vitality and longevity of organizations and of the media community. Through organizational development groups can stabilize, strengthen or restructure capacity, services and activities. We also help media arts organizations to attend professional conferences and seminars. The Fund is supported by the Electronic Media and Film Program at the New York State Council on the Arts, a public agency.

ETC  
NYSCA

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